











EXCLUSIVE PRIVILEGES FOR MAD INVESTORS	MAD HEIDI RESISTANCE ARMY RANKS									
	 Angry Farmer	 Angry Citizen	 Mad Goat Herder	 Cowbell Paratrooper	 Helvetia Avenger	 Yodler Squad Lieutenant	 Absinthe Sorority Squad Leader	 Alphorn Brigade Commander	 Heidi Elite Escort General (max. 4)	 Five-Star Edelweiss General (max. 2)
Minimum amount invested in Swiss Francs	500	1'000	3'000	5'000	10'000	15'000	30'000	50'000	100'000	250'000
Exclusive Film Production Updates	★	★	★	★	★	★	★	★	★	★
Participation in Film Revenues	★	★	★	★	★	★	★	★	★	★
Online Premiere Tickets	-	★	★	★	★	★	★	★	★	★
Set Visit (1)	-	-	★	★	★	★	★	★	★	★
Participation in Merchandise Revenues (2)	-	-	-	★	★	★	★	★	★	★
Cinema Event Premiere Tickets (3)	-	-	-	2	2	4	6	8	8	12
DVDs or Blurays (4)	-	-	-	1	4	10	10	50	50	100
Set Visit Last Day of Shooting incl. Wrap Party (1)	-	-	-	-	★	★	★	★	★	★
Signed Shooting Script Copy (5)	-	-	-	-	-	★	★	★	★	★
Film End Credits (6)	-	-	-	-	-	Fan Producer	Associate Producer (+IMDb)	Executive Producer (+IMDb)	-	-
Host Your Own Mad Heidi Cinema Screening (7)									★	★
Film Opening Credits (6)	-	-	-	-	-	-	-	-	Executive Producer (+IMDb)	Co-Producer (single card) (+IMDb)
Credit on Official Film Poster	-	-	-	-	-	-	-	-	Executive Producer	Co-Producer

- 1) Set visit: Producers will announce possible dates during the shooting of the film. Visitors have to pay for travel and accomodation themselves.
- 2) Merchandise revenue share equals film revenue share and is limited to 1 year after release of the film.
- 3) Cinema Event Premiere Tickets: Time and place (in Switzerland) will be announced by the producers. Guests have to pay for travel and accomodation themselves.
- 4) DVD/Bluray: Investors may communicate their preferred format. Discs will be sent out by mail.
- 5) Shooting Script Copy: Investors will receive the script on the 1st day of shooting after signing non-disclosure agreement (NDA).
- 6) +IMDb: Executive Producers and Associate Producers will get a credit in the Internet Movie Database imdb.com.
- 7) You can organise your own private exclusive cinema screening in your home town, we will provide the film and the presence of the director and/or producers for a Q&A.

Note: If you invest more than once, your investments will be added up and you are entitled to the rank and privileges of the sum of your investments.

Interested in a sponsorship as a company? Get in touch with us at [sponsor@madheidi.com](mailto:sponsor@madheidi.com)